Themes and Topics for Presentations

Lecture: Social Web and Bibliometrics

University of Koblenz-Landau,
SS 2013

York Sure-Vetter
Revisited: Termin- & Raumplanung

<table>
<thead>
<tr>
<th>Nr.</th>
<th>Datum</th>
<th>Uhrzeit</th>
<th>Raum</th>
<th>Referent</th>
<th>Folien</th>
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<tbody>
<tr>
<td>1</td>
<td>Di 16.04.</td>
<td>16:00-18:00</td>
<td>E523, Campus</td>
<td>York Sure-Vetter</td>
<td>1 - Overview and Motivation</td>
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<tr>
<td>2</td>
<td>Mi 15.05.</td>
<td>14:00-15:30 s.t</td>
<td>E428, Campus</td>
<td>York Sure-Vetter</td>
<td>2 - Small World Problem</td>
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<td>3</td>
<td>Mi 29.05.</td>
<td>14:00-15:30 s.t</td>
<td>E201, Emil-Schüller-Straße</td>
<td>York Sure-Vetter</td>
<td>Themenvorgabe Seminararbeiten</td>
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<td>4</td>
<td>Mi 12.06.</td>
<td>16:00-17:30 s.t</td>
<td>E201, Emil-Schüller-Straße</td>
<td>York Sure-Vetter</td>
<td>2 - Small World Problem</td>
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<tr>
<td>5</td>
<td>Mi 19.06.</td>
<td>16:00-17:30 s.t</td>
<td>E201, Emil-Schüller-Straße</td>
<td>Philipp Mayr</td>
<td>3 - Network Theory</td>
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<td>6</td>
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<td>14:00-15:30 s.t</td>
<td>E201, Emil-Schüller-Straße</td>
<td>Philipp Mayr</td>
<td>4 - Bibliometrics</td>
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<td>7</td>
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<td>E201, Emil-Schüller-Straße</td>
<td>Philipp Mayr</td>
<td>4 - Praxisteil Bibliometrics</td>
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<td>8</td>
<td>Mi 26.06.</td>
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<td>E201, Emil-Schüller-Straße</td>
<td>Philipp Mayr</td>
<td>4 - Praxisteil Bibliometrics</td>
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<td>E201, Emil-Schüller-Straße</td>
<td>Philipp Mayr</td>
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<td>10</td>
<td>Mi 03.07.</td>
<td>16:00-17:30 s.t</td>
<td>E201, Emil-Schüller-Straße</td>
<td>Philipp Mayr</td>
<td>5 - Social Network Analysis</td>
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<td>11</td>
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<td>E201, Emil-Schüller-Straße</td>
<td>York Sure-Vetter</td>
<td>5 - Social Network Analysis</td>
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<td>12</td>
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<td>York Sure-Vetter</td>
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<td>13</td>
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<td>14:00-15:30 s.t</td>
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<td>York Sure-Vetter</td>
<td>Präsentation Seminararbeiten</td>
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<td>14</td>
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<td>15</td>
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<td>Präsentation Seminararbeiten</td>
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<td>16</td>
<td>Mi 17.07.</td>
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<td>E201, Emil-Schüller-Straße</td>
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<td>Präsentation Seminararbeiten</td>
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CHECK: 17.07. is a parallel Summer Academy course
Organisation

• Each group contains two students
• Each group prepares a presentation about a scientific paper
• Each group member should have a significant contribution during the preparation and the presentation

• Each presentation should contain 8-12 slides (not less and not more)
• Each presentation should last exactly 20 minutes
• Each presentation will be followed by a 10 minutes discussion with the audience
Web Science 2012

Selection of papers from the Web Science 2012 conference:

http://www.websci12.org/
Themes

Theme 1: Social Networking and Friendships

Theme 2: Social Networking and Organizing

Theme 3: Social Network Analysis and the Web
Theme 1: Social Networking and Friendships

1. Lujun Fang, Alex Fabrikant and Kristen Lefevre. Look Who I Found: Understanding the Effects of Sharing Curated Friend Groups

2. Kerstin Bischoff. We Love Rock ’n’ Roll: Analyzing and Predicting Friendship Links in Last.fm

3. Daniele Quercia, Mansoureh Bodaghi and Jon Crowcroft. Loosing “Friends” on Facebook

4. Yoram Bachrach, Michal Kosinski and Thore Graepel. Personality and Patterns of Facebook Usage
Theme 2: Social Networking and Organizing

1. Christopher Phethean, Thanasssis Tiropanis and Lisa Harris. Measuring The Performance Of Social Media Marketing In The Charitable Domain


3. Chris Kuhlman, Anil Kumar Vullikanti and S. S. Ravi. Controlling Opinion Bias in Online Social Networks

4. Sandra Evans and Matthew Weber. Emergent Structure in a Social Movement: Occupy Wall Street as a Networked Organizational Form
Theme 3: Social Network Analysis and the Web

1. Bogdan State, Bruno Abrahao and Karen Cook. *From Power to Status in Large Scale Online Exchanges*

2. Lars Backstrom, Paolo Boldi, Marco Rosa, Johan Ugander and Sebastiano Vigna. *Four Degrees of Separation*

3. Chun-Yuen Teng, Liuling Gong, Avishay Livine, Celso Brunetti and Lada Adamic. *Coevolution of Network Structure and Content*

4. Nam Nguyen, Guanhua Yan, My Thai and Stephan Eidenbenz. *Containment of Viral Spread in Online Social Networks*
Presentations

**Wednesday, 10.07.2013**

14:00-14:30h Theme 1, Topic 1  
14:30-15:00h Theme 1, Topic 2  
15:00-15:30h Theme 1, Topic 3  
16:00-16:30h Theme 1, Topic 4  
16:30-17:00h Theme 2, Topic 1  
17:00-17:30h Theme 2, Topic 2

**Wednesday, 17.07.2013**

14:00-14:30h Theme 2, Topic 3  
14:30-15:00h Theme 2, Topic 4  
15:00-15:30h Theme 3, Topic 1  
16:00-16:30h Theme 3, Topic 2  
16:30-17:00h Theme 3, Topic 3  
17:00-17:30h Theme 3, Topic 4
Paper Accessibility

The proceedings including all papers from the Web Science 2012 conference can be downloaded from:

Wednesday, 10.07.2013

14:00 – 14:30h  Topic 1.3: Loosing “Friends” on Facebook
Presenters: Helena Swerdlow and Paulina Wojciechowska

14:30 – 15:00h  Topic 1.4: Personality and Patterns of Facebook Usage
Presenters: Nataliya Kostova and Ramazan Aybey

15:00 – 15:30h  Topic 2.2: Rumoring During Extreme Events: A Case Study of Deepwater Horizon 2010
Presenters: Falko Cremer and Ludwig Paulsen

16:00 – 16:30h  Topic 2.4: Emergent Structure in a Social Movement: Occupy Wall Street as a Networked Organizational Form
Presenters: Saqib Waheed and Pavithran Saka Muri

16:30 – 17:00h  Topic 3.3: Coevolution of Network Structure and Content
Presenters: Yuan Sun, Sergey Dedukh and Eugen Klass

17:00 – 17:30h  Topic 3.4: Containment of Viral Spread in Online Social Networks
Presenters: Olaf Poneta and Florian Kathe